



Theme: *Green Fest 2010*

Where: Unitarian Universalists of Clearwater (2470 Nursery Road, Clearwater)

When: Saturday, April 24, 2010, 4 PM

Info: Bill Dishongh 727-415-7676, Scott Milinder 727-421-2818, Ricardo Guice 727-409-4225

Premium Sponsorships

	The Inspiration Level	Dinner Sponsor	Entertainment Sponsor	The Octagon Patron	Chalice Lighter	Seeker
Status	\$1,600	\$1,600	\$1,000	\$800	\$400	\$200
Major Sponsor	✓	✓	✓	✓		
Sponsor					✓	✓
Catalogue Placements						
Premium Ad (inside front or full title page)	✓					
Premium Ad (inside back cover)		✓				
Premium Ad (outside back cover)			✓			
Full page, preferred placement				✓	✓	✓
Business profile story	✓	✓	✓			
Directory listing priority	✓	✓	✓	✓	✓	✓
Venue signage for Dinner & Entertainment Sponsors		✓	✓			
Outdoor banner facing Nursery Road						
Prominent Logo	✓	✓	✓			
Visible Logo				✓		
Name					✓	
UUC Announcements						
Prominent logo in weekly & monthly publications	✓	✓				
Logo in weekly & monthly publications			✓	✓	✓	✓
Continuous mention in Auction emails	✓	✓	✓	✓	✓	✓
Recognition as major sponsor in church announcements	✓	✓	✓	✓	✓	✓
Recognition as sponsor in Order of Service	✓	✓	✓	✓	✓	✓
Recognition at Auction	✓	✓	✓			
UUC Website						
Prominent linked logo on UUC home and Auction pg. (all year)	✓	✓	✓			
Regular linked logo on UUC home and Auction pg. (all year)				✓		
Business profile brief on auction page	✓	✓	✓	✓	✓	
Linked logo on auction page only					✓	
Name with link on auction page (yearlong)						✓
Perks						
Auction Tickets (worth \$15 each)	4	4	4	2	2	2
Raffle Ticket (worth \$5 each)	5	5	5	5	2	2



Clearwater UU Annual Auction

- The **business profile story** tells about your firm, in a unique or compelling way. If applicable, Green or Sustainable aspects of your firm can be especially effective.
- Please provide high resolution logos in .jpeg or eps formats, suitable for print, banner and internet production

Catalog Advertising Only			
Premium Placements (Sponsors get priority.)		Regular Placements	
Full Title Page (1)	\$1,500	Full Page (5" x 8 ")	\$175
Front Cover, Inside (1)	\$1,500	Half Page (5" x 4")	\$100
Back Cover, Outside (1)	\$1,250	¼ Page (horz 5"x 17/8", vert 2½"x 3¼")	\$ 60
Back Cover, Inside (1)	\$ 800	Business Card (std 2"x3" reduced)	\$ 35

- Graphic design services will not be available beyond basic layout and formatting
- Final artwork is required by deadline - early as possible but no later than April 2nd. Late submittals will be printed in catalog insert distributed on auction day. Please submit as printer-ready PDF or appropriate electronic format (check www.uuclearwater.org/auction.htm for details.)

I support the Auction!	Program choices (complete all that apply)	Value
I will be a sponsor:	_____	\$
I will be a catalog advertiser:	_____	\$
I will donate item for bid/raffle:	_____	\$
Contributions to UUC are tax deductible , within limits provided by law. Tax ID 59-099-5436		\$
		Total
Contact :	Business:	
e-Mail:	Phone- Day ()	Eve ()

- Make checks payable to "UUC"-mark "Auction" in memo. Mail to "UUC, Attention: Auction, 2470 Nursery Road, Clearwater, FL 33764"
- Thank you for your support!